

# DRIFTLESS WISCONSIN

LIVE MUSIC • ARTS & CULTURE • OUTDOOR RECREATION • FOOD SCENE •  
HISTORICAL ATTRACTIONS • ORGANIC FARMING • EVENTS • SHOPPING

## Unglaciated Topography

Untouched by the last glacier, the Driftless Area is characterized by its beautifully sculpted topography. Forested bluffs reach down to river valleys cut into limestone bedrock by cold-water trout streams. Karst geology can be seen in caves, springs and sinkholes. Forests, prairie remnants, wetlands, and grasslands provide habitat for wildflowers and wildlife. Land is farmed by Norwegian descendants and back-to-the-land organic farmers.

## Outdoors in Every Season

Spring brings the wildflowers that push their way through the leaves on the forest, floor, and with them, other delicacies—more mushrooms, fiddlehead ferns, and ramps. Hundreds of bird species begin their migration up the Mississippi Flyway and through contiguous forests. Trout fishing begins and turkey hunters prowl the woods. Canoes and campers signal the start of summer. Mountain bikers share the trails with horseback riders and backpackers. The backwaters near the Mississippi are full of anglers and fishing boats. Fall brings visitors to the orchards for every variety of apple, and the baked goods and jams that accompany the harvest. Wineries are harvesting their grapes, and the farmers markets are at their peak. The fall colors draw people to the roads. Later, the hunters come in search of turkey and white-tailed deer. When winter arrives, the snow beckons the hardy outdoorsmen. Cross-country skiers and snowshoers take to the trails and the fields and hikers explore ice caves.

## Arts in Abundance

Hundreds of artists find the Driftless Area an inspiration in its beauty and a peaceful place in which to work. Visual artists create in paint or pastel, in clay or glass, in wood or metal, or with a camera. There are poets, authors, actors, and storytellers. Visit an artists' cooperative to find a cornucopia of local art offerings. Don't miss the Driftless Area Art Festival or The Winding Roads Art Tour, which showcases regional visual and performing artists.

If it's music you're after, enjoy the Driftless Music Festival held under the oaks in Eckhart Park in Viroqua, Live in Viroqua, Vernon County Music in the Parks, Driftless Music Gardens, Larryfest, near LaFarge—a must-see for folk, bluegrass, and old-time music, or the Prairie Dog Blues Festival on St. Feriole Island.

## History on Display

Mound Builders and Native Americans, explorers and fur traders, immigrant settlers and pioneers all left their mark on the region and infused their folkways and traditions. Preservation and restoration efforts make this history available to us, as do reenactments of historical events or celebrations of earlier times. Visit the Villa Louis, a beautifully restored Victorian estate in Prairie du Chien. This National Historic Landmark hosts the Carriage Classic, one of the largest carriage driving competitions in the nation. Norskedalen Nature and Heritage Center and Skumrud Heritage Farm in Coon Valley is a nature and heritage center dedicated to preserving, interpreting and sharing the natural environment and cultural heritage of the area. Trace the Black Hawk "Trail of Tears" or take a short trip across the Mississippi to Effigy Mounds National Monument to view incredible prehistoric burial mounds that are prolific throughout southwestern Wisconsin.

## Something for Everyone

The great diversity of the area means something to suit the taste of every visitor. You can simply enjoy the peace and beauty of the countryside with a good book, a cup of coffee from a local roaster, or a glass of wine from a local vineyard. You can put on your waders and hope to outwit a brook trout on a cool foggy morning. You can get on your bike and wind your way through magnificent scenery. You can shop for art, vintage clothes and antiques, handmade furniture, artisanal cheeses, or locally-grown foods.

## Driftless ('drift-lis) ADJECTIVE, geography

1. Lacking or free of glacial drift: *the driftless area in the American Midwest is unglaciated*
2. The Driftless Area geography is characterized by its steep, rugged landscape, and by the largest concentration of cold-water streams in the world.

## Endless Bluffs, Mighty Mississippi and the Hickapoo River Valley



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VISIT OUR WEBSITE  
[www.driftlesswisconsin.com](http://www.driftlesswisconsin.com)  
FOR OUTDOOR ADVENTURES  
AND SCENIC ITINERARIES  
Photographers: Brandie Myhre and Jason Ray

FREE MAP INSIDE!



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Driftless Wisconsin, Inc.  
PO Box 201, Prairie du Chien, WI 53821  
info@DriftlessWisconsin.com

### PARTNERS

Crawford County Tourism Council  
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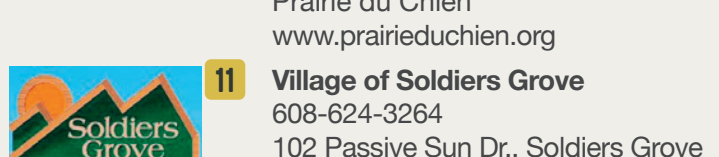
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[www.sportsunlimitedcampground.com](http://www.sportsunlimitedcampground.com)
- 11 Tobacco Warehouse Inn  
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text 608-967-6100  
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[www.tobaccowarehouseinn.com](http://www.tobaccowarehouseinn.com)
- 8 Hotel Fortney and Lounge  
608-638-3100  
100 N. Main St., Viroqua  
[www.hotelfortney.com](http://www.hotelfortney.com)
- 8 Nature Nooks Retreat  
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[www.naturenooksretreat.com](http://www.naturenooksretreat.com)
- 8 Viroqua Heritage Inn, A Boutique Hotel  
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- 7 New Directions Vacation Rentals  
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110 N. Main St., Westby  
[www.NewDirectionsRE.com](http://www.NewDirectionsRE.com)

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- 3 De Soto Area Tourism  
608-790-7118  
PO Box 37, De Soto  
[www.desotoareatourism.com](http://www.desotoareatourism.com)
- 2 Ferryville Tourism Council  
608-632-3362  
PO Box 236, Ferryville  
[www.visitferryville.com](http://www.visitferryville.com)
- 2 Great River Road  
608-267-2094  
14767 Eagle Ridge Rd, Ferryville  
[www.wigrr.com](http://www.wigrr.com)
- 16 City of Hillsboro  
608-489-2521  
123 Mechanic St.  
PO Box 447, Hillsboro  
[www.hillsborowi.com](http://www.hillsborowi.com)
- 13 Village of La Farge  
608-625-4422  
105 W. Main St.  
PO Box 37, La Farge  
[www.lafarge-wisconsin.com](http://www.lafarge-wisconsin.com)
- 1 Prairie du Chien Tourism Council  
608-326-8555  
211 S. Main St., PO Box 326  
Prairie du Chien  
[www.prairieduchien.org](http://www.prairieduchien.org)
- 11 Village of Soldiers Grove  
608-624-3264  
102 Passive Sun Dr., Soldiers Grove  
[www.villageofsoldiersgrove.org](http://www.villageofsoldiersgrove.org)
- 8 Viroqua Chamber Main Street  
608-637-2575  
220 S. Main St., Suite 162A, Viroqua  
[www.viroqua-wisconsin.com](http://www.viroqua-wisconsin.com)



## PROFESSIONAL/SERVICES

- 15 Farmers State Bank  
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726 Water Ave., Hillsboro  
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- 1 Driftless Medical Spa  
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105 E Blackhawk Ave.,  
Prairie du Chien  
[www.driftlessmedspa.com](http://www.driftlessmedspa.com)
- 1 Jon Miles Real Estate  
608-988-7400 - cell/text  
126 W. Blackhawk Ave.,  
Prairie du Chien  
[www.jonmilesrealestate.com](http://www.jonmilesrealestate.com)
- 1 Supreme Graphics  
608-326-7194  
223 E. Blackhawk Ave.,  
Prairie du Chien  
[www.supremegraphics.com](http://www.supremegraphics.com)
- 8 Century 21 Affiliated - Southwest WI  
608-637-8882  
742 S. Main St., Viroqua  
[www.bringmehomec21.com](http://www.bringmehomec21.com)
- 8 County Seat Laundry  
608-638-8060  
1218 N. Main St., Viroqua  
[www.countyseatlaundry.com](http://www.countyseatlaundry.com)
- 8 Hall Realty  
608-637-3237  
810 N. Main St., Viroqua  
[www.hallrealtyco.com](http://www.hallrealtyco.com)
- 8 Pure Concepts Hair & Boutique  
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Find us on Facebook
- 7 NextHome  
608-632-1043  
100 Washington St., Westby  
[www.nexthomeprimerealestate.com](http://www.nexthomeprimerealestate.com)
- 7 Vernon Electric Cooperative  
608-634-3121  
110 Saugstad Rd., Westby  
[www.vernonelectric.org](http://www.vernonelectric.org)

## RECREATION/ATTRACTION

- 5 Capt. Hook's & Clement's Fishing Barge  
608-689-2800  
108 Main St., Genoa  
[www.captainhookstackle.com](http://www.captainhookstackle.com)
- 4 Shrine of Our Lady of Guadalupe  
877-799-4059  
5250 Justin Rd., La Crosse  
[www.guadalupe Shrine.org](http://www.guadalupe Shrine.org)
- 13 Kickapoo Valley Reserve  
608-625-2960  
S3661 State Rd. 131, La Farge  
<http://kvr.state.wi.us>
- 15 Drifty's Canoe Rental  
608-337-4288  
Hwy. 33 & 131 N., Ontario  
[www.driftingscanorental.net](http://www.driftingscanorental.net)
- 15 Mr. Ducks Canoe Rentals  
608-337-4711  
100 Main St., Ontario  
[www.mrducksanorental.com](http://www.mrducksanorental.com)
- 15 Titanic Canoe Rental  
608-337-4551  
300 State Hwy 131, Ontario  
[www.titaniccanorental.com](http://www.titaniccanorental.com)
- 1 Fort Crawford Museum  
608-326-6960  
717 S. Beaumont Rd., Prairie du Chien  
[www.fortcrawfordmuseum.com](http://www.fortcrawfordmuseum.com)
- 11 Driftless Area Art Festival  
Sept 20-21, 2025  
608-326-7333  
101 Church St., Soldiers Grove  
[www.driftlessareaartfestival.com](http://www.driftlessareaartfestival.com)



- 8 Driftless Angler  
608-637-8779  
106 S. Main St., Viroqua  
[www.driftlessangler.com](http://www.driftlessangler.com)
- 8 Vernon County Museum & History Center  
608-637-7396  
410 S. Center Ave., Viroqua  
[www.vernoncountymuseum.org](http://www.vernoncountymuseum.org)
- 7 Snowflake Ski & Golf Club  
608-634-3211  
E7940 County Rd P, Westby  
[www.snowflakeskiclub.com](http://www.snowflakeskiclub.com)

## SHOPPING

- 6 Valley Market  
608-452-2355  
701 Central Ave., Coon Valley  
[www.valleymarket.biz](http://www.valleymarket.biz)
- 10 Kickapoo Orchard  
46490 State Hwy 171 Gays Mills, WI  
608-735-6000  
Kickapoo Orchard West  
52132 State Hwy 171 Gays Mills, WI  
608-735-4637  
[www.1913kickapoo.com](http://www.1913kickapoo.com)
- 10 Sunrise Orchards, Inc  
608-735-4645  
48340 Hwy 171, Gays Mills  
[www.sunriseapples.com](http://www.sunriseapples.com)
- 1 Driftless Downtown Prairie du Chien  
Blackhawk Ave., Prairie du Chien  
[www.driftlessdevelopment.com](http://www.driftlessdevelopment.com)
- 1 Prairie MotorSports  
608-326-8682  
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[www.prairiemotorsports.com](http://www.prairiemotorsports.com)
- 14 Wildthings Fur and Cottage Rental  
608-625-4181  
S2471 State Hwy 131, Rockton  
[www.wildthingsfur.com](http://www.wildthingsfur.com)
- 17 Johnson's One Stop  
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134 Main St. Hwy 27, Seneca  
[www.johnsonsonestop.com](http://www.johnsonsonestop.com)
- 11 Campbell's One Stop  
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Soldiers Grove  
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- 8 Vernon Vineyards  
608-632-7042  
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- 8 Viroqua Food Co-op  
608-637-7511  
609 N. Main St., Viroqua  
[www.viroquafood.coop](http://www.viroquafood.coop)
- 8 Viroqua Public Market  
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- 7 Branches Winery  
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E6796 Old Line Rd., Westby  
[www.brancheswinery.com](http://www.brancheswinery.com)
- 7 Treasures on Main Resale & Antiques  
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117 S. Main St., Westby  
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## DRIFTLESS WISCONSIN

has some of the best fly fishing in the country with the constant source of cool clean water in spring-fed streams. The region is known for being unglaciated with its beautiful limestone land features and unique flora and fauna found on the bluffs and in the river valleys.



LISTINGS IN ORDER OF CATEGORY, THEN COMMUNITY

[www.driftlesswisconsin.com](http://www.driftlesswisconsin.com)

## DINING

- 18 Old 61 Diner  
608-375-0585  
813 Wisconsin Ave  
Boscobel  
[www.old61diner.com](http://www.old61diner.com)
- 2 Swede's Swing Inn  
608-734-9916  
130 Main St., Ferryville  
[www.facebook.com/swedesswinginn](http://www.facebook.com/swedesswinginn)
- 16 Hillsboro Brewing Co.  
608-489-7486  
206 E. Madison St., Hillsboro  
[hillsborobrewingcompany.com](http://hillsborobrewingcompany.com)
- 1 Pete's Hamburger Stand  
608-326-2635  
118 W. Blackhawk Ave.,  
Prairie du Chien  
[www.peteshamburgers.com](http://www.peteshamburgers.com)
- 14 Rockton Bar  
608-625-4395  
S2463 Rockton Loop, Rockton  
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- 9 Lou's Railroad Street Station  
608-476-2134  
115 Railway Ave., Steuben  
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- 8 Magpie Gelato  
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113 South Main St., Viroqua  
Instagram: @magpie\_gelato

- 8 Tangled Hickory Wine Bar  
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[www.tangledhickory.com](http://www.tangledhickory.com)
- 8 Cheese Corner  
608-637-7779  
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[www.viroqua.cheese-corner.com](http://www.viroqua.cheese-corner.com)
- 7 Daily Brew Co.  
608-634-4001  
100 Washington St., Westby  
[www.dailybrewco.org](http://www.dailybrewco.org)

## LODGING

- 3 Rentals Justin Time  
608-792-7948  
Eagle Crest Drive, DeSoto  
[www.Rentalsjustintime.com](http://www.Rentalsjustintime.com)
- 3 Riverscape Vacation Rentals  
563-370-3355  
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[www.riverscapevacationrentals.com](http://www.riverscapevacationrentals.com)
- 16 Blue Highway Lodge  
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S2669 Co. Hwy V, Hillsboro  
[www.bluehighwaylodge.com](http://www.bluehighwaylodge.com)
- 12 Kickapoo Valley Guest Cabins  
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[www.kickapoocabins.com](http://www.kickapoocabins.com)

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WISCONSIN

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Milwaukee, WI	180	198	181
Green Bay, WI	169	204	241
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Des Moines, IA	300	288	227
Quad Cities, IA	183	159	141



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EVENTS  
June 12-15: Prairie Villa Rendezvous & Flea Market • July 24-26: Prairie Dog Bluesfest  
July 31-Aug 2: County Line Countryfest • Sept 5-7: Villa Louis Cabbage Classic  
Sept 20-21: Driftless Area Art Festival • Sept 26-28: Gays Mills Apple Fest  
Oct 4-5: Shinnick Apple Orchard Festival  
Oct 4-5, 11-12: Fall Arts & Crafts Festival & Flea Market Under the Bridge Marquette & McGregor, Iowa  
Oct 17-18: Prairie du Chien Oktoberfest

# Viroqua food coop

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608.637.7511  
www.viroquafood.coop

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Go to www.lafarge-wisconsin.com to checkout businesses & calendar of events. Check out LaFarge Area Partner's Association on Facebook

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